

SUPPLEMENT TO CONTRACT FOR  
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO. 408784

1. THE NAME OF THE CANDIDATE IS: Carlos Gimenez
  
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF Miami Dade County in mayor  
the  Primary Election,  General Election, or  Special Election.
  
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS  
Carlos Gimenez Campaign
  
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS  
Tom McDonald
  
5. THE CONTACT PERSON FOR THE PURCHASER IS:  
  
Tere Gutierrez  
Name  
  
3733 SW 149th Ave Miami FL 33185  
Address  
  
786.255.6317  
Phone Number
  
6. THE TOP OFFICERS\* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER  
ARE:  
  
Tom McDonald  
  
\_\_\_\_\_  
  
\_\_\_\_\_  
  
\_\_\_\_\_

\* The Treasurer is often the only top officer of a Candidate Committee.

# ORDER



WPLG, INC.

**Orders**  
**Order / Rev:** 408754  
**Alt Order #:**  
**Product Desc:**  
**Estimate:**  
**Flight Dates:** 10/13/16 - 10/16/16  
**Original Date / Rev:** 10/11/16 / 10/12/16  
**Order Type:** GENERAL

**Primary AE:** Sara Reynolds-Political  
**Sales Office:** MIA  
**Sales Region:** LOC

**Agency Name:** G Media Group, The  
**Buying Contact:** Tere Gutierrez  
**Billing Contact:**  
 3733 SW 149th Avenue  
 Miami, FL 33185

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Carlos Gimenez Mayor  
**Demographic:** A25-54  
**Product Codes:** PL-Local-Political  
**Priority:** P-2  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/16	10/16/16	9	\$12,300.00	\$10,455.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	9	\$12,300.00	\$10,455.00	0.00
<b>Totals</b>	<b>9</b>	<b>\$12,300.00</b>	<b>\$10,455.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sara Reynolds-Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WPLG	10/13/16	10/14/16	M-F 10-11a Live/Kelly 9/12 Live/Kelly 9/12	CM	10-11a	---11--	:30	2	\$700.00	P-2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/10/16	10/16/16	---11--		2		\$700.00		0.00					
N 2	WPLG	10/13/16	10/14/16	M-F 11a The View M-F The View	CM	11-12n	---11--	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/10/16	10/16/16	---11--		2		\$600.00		0.00					
N 3	WPLG	10/13/16	10/14/16	M-F 6p LCL News M-F Local News	CM	6-630pm	---11--	:30	2	\$1,900.00	P-2	0.00	NM	2	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/10/16	10/16/16	---11--		2		\$1,900.00		0.00					
N 4	WPLG	10/13/16	10/14/16	M-F 11-1135P M-F Local 10 News @ 11pm	CM	11-1135P	---11--	:30	2	\$2,500.00	P-2	0.00	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/10/16	10/16/16	---11--		2		\$2,500.00		0.00					
N 5	WPLG	10/16/16	10/16/16	9a-Sun LCL 10 News 9a-Sun LCL 10 News	CM	9-1030am	-----1	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/10/16	10/16/16	-----1		1		\$900.00		0.00					
<b>Totals</b>													<b>9</b>	<b>\$12,300.00</b>	